AUSTRALIAN INSTITUTE of COMPANY DIRECTORS





DIRECTOR SENTIMENT INDEX: RESEARCH FINDINGS FIRST HALF 2016

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First half 2016 sample profile

Members of the Australian Institute of Company Directors were invited to take part in the survey between 20 July -28 July 2016, just after the Australian Federal Election. A total of 833 members participated. Results were weighted by gender to reflect the profile of the AICD member base.

No. of current directorships	%	Primary directorship based	%
1	32 (33)	NSW	34 (n/a
2	31 (27)		25 (n/a
3 or more	36 (39)	- QLD	16 (n/a
Prefer not to say	1 (1)		
Positions held on board(s)		WA	11 (n/a
Executive Director	37 (41)	TAS	2 (n/a)
Non-Executive Director	64 (65)	SA/NT	6 (n/a)
Chairman	34 (33)	ACT	2 (n/a)
Other	7 (6)	Overseas	4 (n/a)
Prefer not to say	2 (2)	Gender	
Primary directorship company		Male	70 (80)
Publicly listed Australian entity	11 (14)	- Female	30 (20)
Private/non-listed Australian entity	43 (49)		30 (20)
Not-for profit entity	33 (31)	-	
Public sector/ government body	7 (n/a)	-	
Overseas entity	5 (5)	-	
Prefer not to say	1 (1)	-	





Embargoed until 25 August 2016

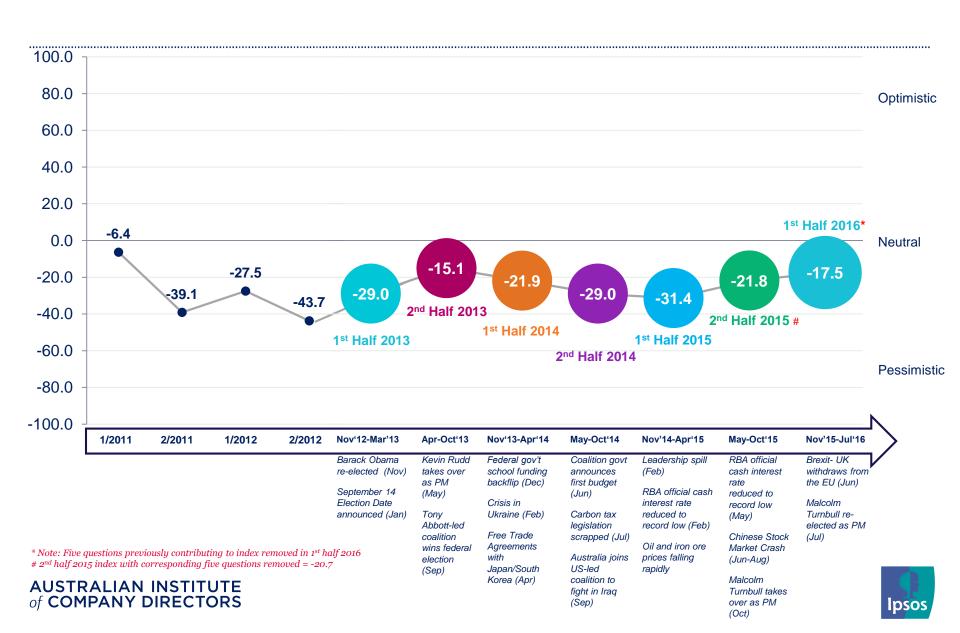
Director Sentiment Index

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Overall Director Sentiment Index

The overall sentiment in the 1st half of 2016 is up 4.3 points on the last survey, continuing the upward trend from 2nd half 2015.

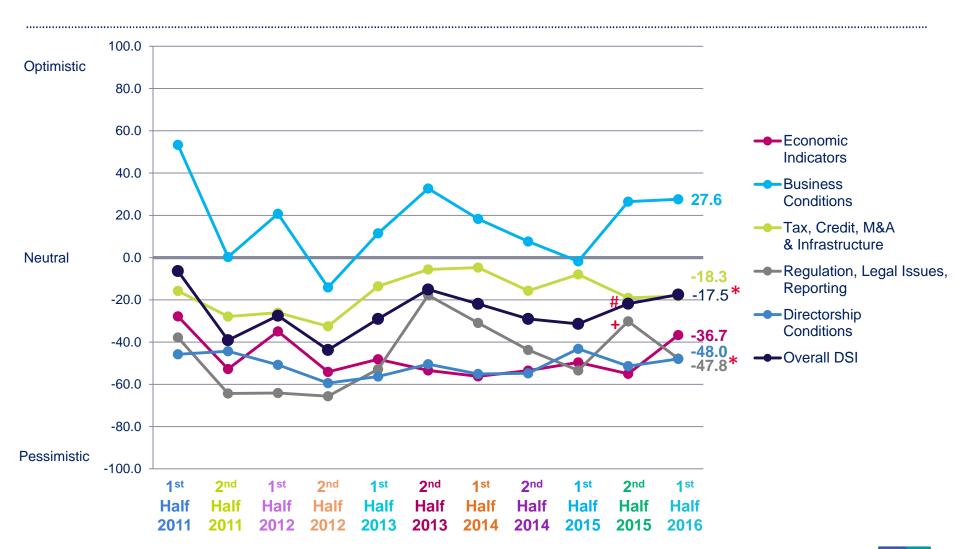


Overall Director Sentiment Index by segment

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Sentiment has increased across all segments except for Regulation, Legal Issues, and Reporting.





contained within the Regulation, Legal Issues and Reporting segment.

2^{nd} half 2015 index with corresponding five questions removed = -20.7 (vs. -21.8) + 2nd half 2015 Regulation, Legal Issues and Reporting segment with corresponding five questions removed = -27.2 (vs. -30.2)



Executive Summary

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Executive Summary *Economic and Market Outlook*

Health of economies

 Expectations for the Australian economy continue to be less pessimistic than they were since the 1st half of 2015, however half of directors still remain pessimistic about its future. The Asian economy is expected to be slightly stronger than the US economy over the next 12 months, while sentiment regarding the health of the US economy has become much more pessimistic. The European economy continues to be regarded very pessimistically.

Economic indicators

Sentiment around the unemployment rate remains unchanged while directors expect the exchange rate to fall.
 Expectations for the inflation rate and wages growth have become more pessimistic compared to the 2nd half 2015.
 Directors expect the RBA official cash rate to fall. Sentiment regarding the ASX All Ordinaries index for the coming year has slightly declined.

Economic challenges

• Directors continue to view global economic uncertainty as the biggest economic challenge facing Australian business, while balance of power issues in the senate and government debt levels have become increasingly important challenges.



Executive Summary Business Forecast

Business growth

• Directors continue to report strong business growth over the last six months. They are also increasingly optimistic about the future growth of their business, with almost 50 per cent expecting growth in the next 12 months.

Changes in business

• Directors are a little less optimistic about the level of business exports in the next 12 months compared to the 2nd half 2015. Expectations of investment levels, staffing levels/labour demand and outsourcing remain relatively stable overtime.

Profits

• No change in sentiment around actual profits for the current budget forecast, with almost 35 per cent expecting an increase in profits for the current 6 months.

Business outlook

 Directors continue to be optimistic about the outlook for business, with almost 30 per cent indicating they are optimistic about the general business outlook, and nearly 40 per cent indicating they are optimistic regarding the outlook for their sector.





Executive Summary Government Policy

Budgetary

 Directors rate taxation reform as the top priority the Federal Government should address in the short term, followed by infrastructure and productivity growth. Infrastructure is rated as the top long term priority, the top area of importance being regional infrastructure, followed closely by renewable energy sources and roads.

Taxation

• There is little to no change in sentiment regarding the level of corporate and personal taxation in Australia, with over 55 per cent and almost 70 per cent of directors, respectively, holding the belief that each tax is too high.

Regulation

• Directors have become more pessimistic regarding the level of 'red-tape' in the next 12 months, with almost 40 per cent expecting an increase. Red tape/ regulation is seen as the second top impediment to productivity growth in their business.

Industrial Relations

 Around 45 per cent of directors would continue to advise the government to pursue a significant industrial relations reform following an electoral mandate. The key priorities for an industrial relations reform are penalty rates and modern award system.





Executive Summary Government Policy (cont.)

Performance & business understanding

- Directors have become more pessimistic about the effect of the Federal Government's performance on business overall, with close to 50 per cent of directors viewing the Federal Government as having a negative effect on their business decision making and close to 80 per cent perceiving a negative effect on consumer confidence.
- Directors have become less optimistic about the Federal Government's understanding of business, with about 40 per cent of directors disagreeing that the current Federal Government understands business

Director liability

- Directors feel less pessimistic about the impact of legislation on director liability. While over 30 per cent feel that it has
 negatively affected their business decision making and willingness to continue on a board, almost 50 per cent feel it
 impacts negatively on their willingness to accept new board appointments.
- Seventy per cent of directors perceive there to be a risk-averse decision-making culture on Australian boards. About 85
 per cent of directors claim that the risk of personal liability has caused them to take an overly cautious approach in their
 business decision making at some point.

Board diversity

• Efforts to increase board diversity have become more pronounced. Over 75 per cent of directors state that their business is actively seeking to increase diversity of their board in terms of skills and over half indicate their business is actively trying to increase diversity in terms of gender. Efforts in terms of age and ethnicity have improved too.

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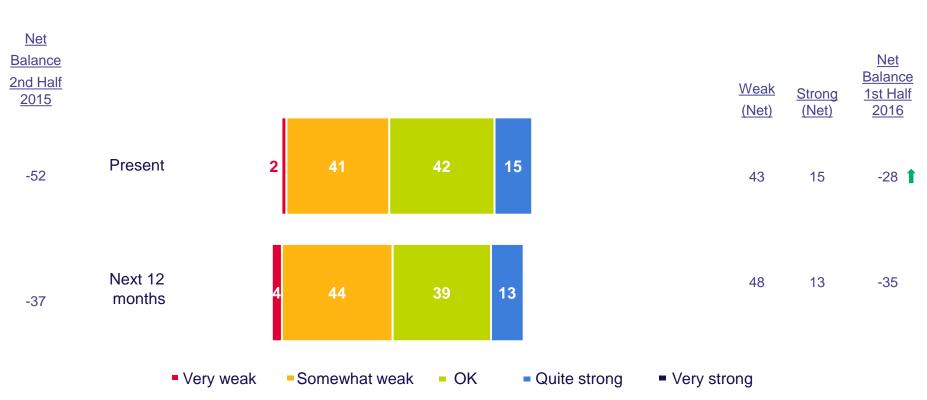
Economic outlook and challenges





Health of the Australian economy

Directors are less pessimistic about the Australian economy compared to the 2^{nd} half 2015. About 45 per cent of directors perceive the economy as weak at present, while almost 50 per cent expect it to remain weak in the next 12 months.



What is your assessment of the health of the <u>Australian</u> economy? (%)

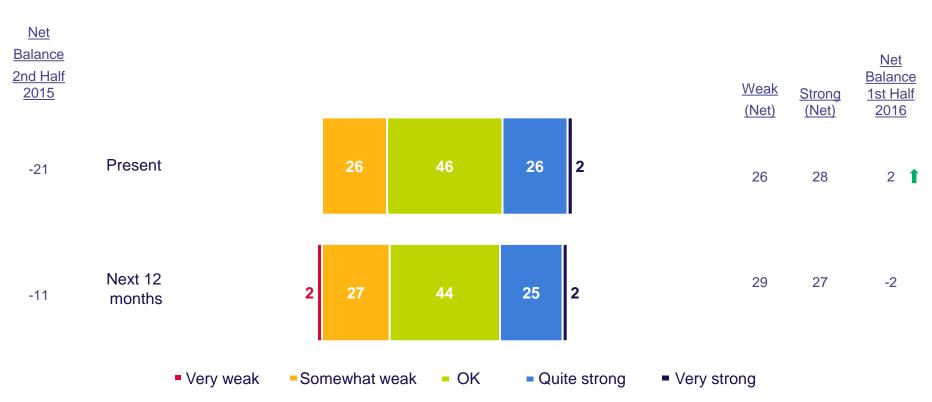


1. What is your assessment of the health of the Australian economy...? Base: All respondents n=833



Health of the Asian economy

Sentiment around the health of the Asian economy is much more optimistic compared to the 2nd half 2015. About 30 per cent of directors perceive the Asian economy as currently strong and about 30 per cent expect it to remain strong over the next 12 months.



What is your assessment of the health of the <u>Asian</u> economy? (%)

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Health of the European economy

Sentiment regarding the European economy remains very pessimistic. About 80 per cent of directors perceive the economy as weak at present while 85 per cent expect it to remain weak in the next 12 months.



What is your assessment of the health of the *European* economy? (%)



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Health of the <u>US</u> economy

No change in director sentiment regarding the current health of the US economy. About 30 per cent of directors perceive the economy as presently weak. The future US economy is expected to remain weak over the next 12 months, with directors being more pessimistic compared to the 2^{nd} half 2015.

Net **Balance** Net 2nd Half Balance Weak 2015 1st Half Strong (Net) (Net) 2016 Present 29 52 17 -14 31 17 -14 Next 12 32 24 29 44 23 1 14 months Very weak Somewhat weak Quite strong Very strong OK

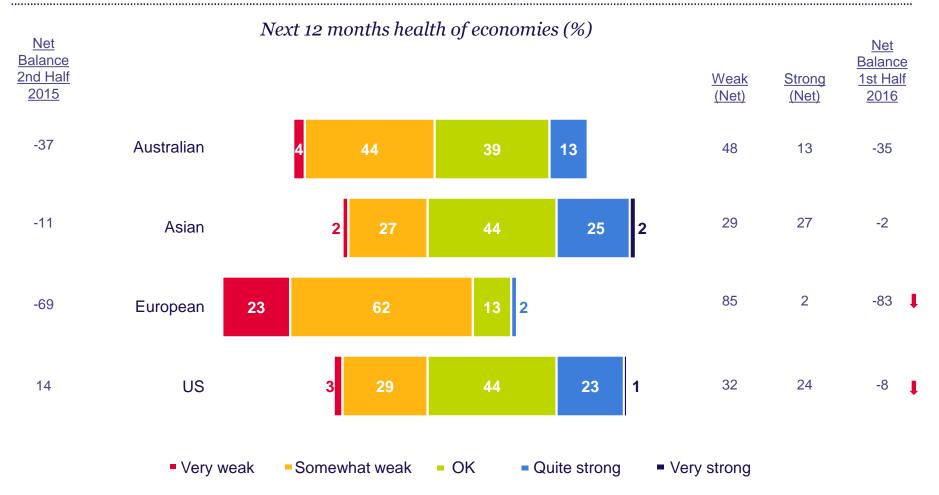
What is your assessment of the health of the <u>US</u> economy? (%)

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Next 12 months health of economies: summary

The Asian economy is expected to be slightly stronger than the US economy over the next 12 months, while sentiment around the strength of the Australian economy remains weak overall. Directors continue to feel very pessimistic about the health of the European economy, with 85 per cent expecting it to remain weak over the next 12 months.





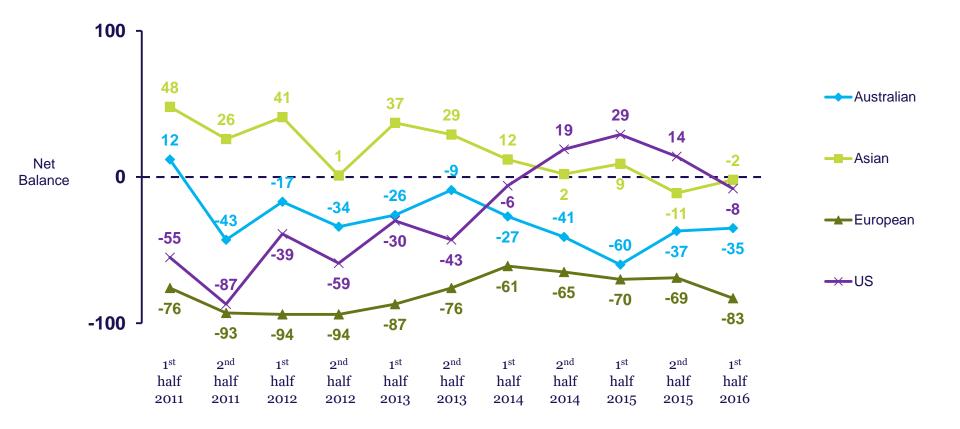
Next 12 months health of economies – semi-annual trend

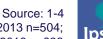
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Expectations for the Australian economy continue to improve since the 1st half of 2015, whilst outlook for the Asian economy has become less pessimistic. Sentiment regarding the health of the US economy has become much more pessimistic, while the European economy continues to be regarded very pessimistically.

Next 12 months health of economies – semi-annual trend (net balance)



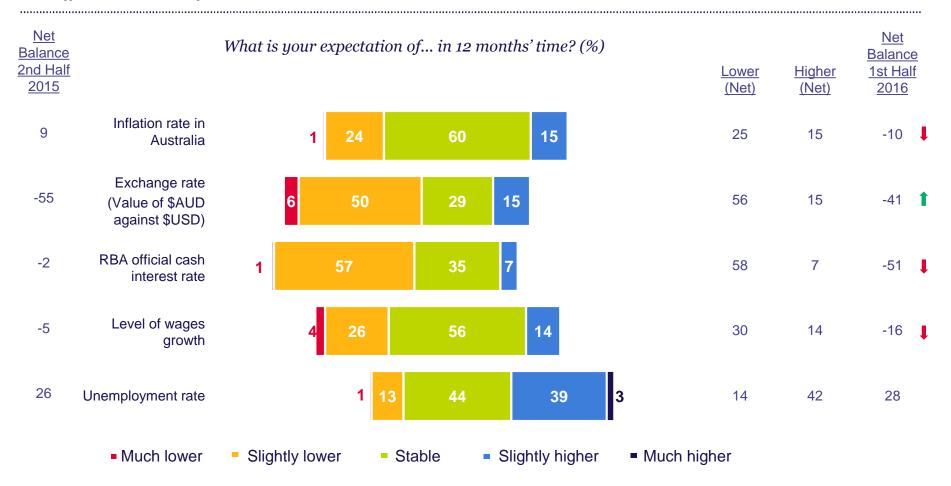


Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=540; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525; W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833



Economic indicators (Australia) – expectation in next 12 months

Sentiment around the unemployment rate remains unchanged while directors expect the exchange rate to fall. Expectations for the inflation rate and wages growth have become more pessimistic compared to the 2nd half 2015. Directors expect the RBA official cash rate to fall.



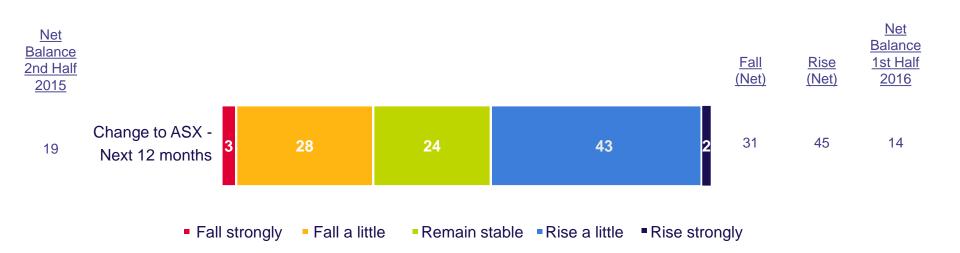
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Expected change to ASX All Ordinaries index - next 12 months

Despite a slight decline compared to the 2nd half 2015, expectations regarding the ASX All Ordinaries index have remained similarly optimistic, with 45 per cent of directors expecting the index to rise in the next 12 months.

Expected change to ASX All Ordinaries index – next 12 months (%)





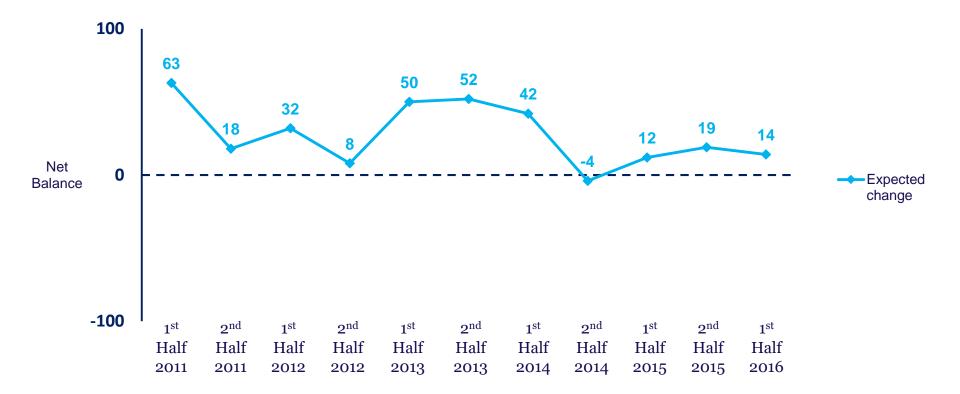


Expected change to All Ordinaries index: next 12 months – trend

21

Sentiment regarding the ASX All Ordinaries index for the coming year has slightly declined in the 1st Half 2016.

Expected change to ASX All Ordinaries index: next 12 months – semi-annual trend (net balance)



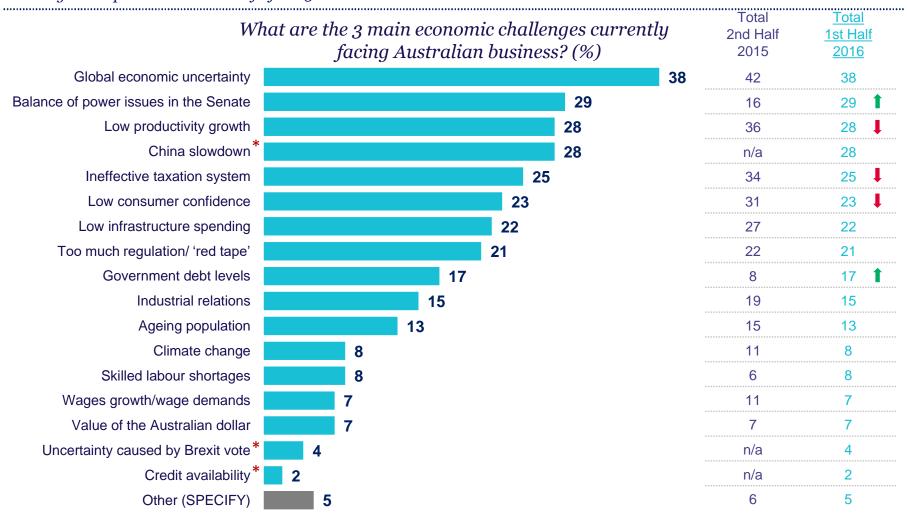
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(17) Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525; W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

Main current economic challenges (Top 3)

Directors continue to view global economic uncertainty as the biggest economic challenge currently facing Australian business, while balance of power issues in the senate and government debt levels have become increasingly important challenges compared to the 2nd half of 2015.





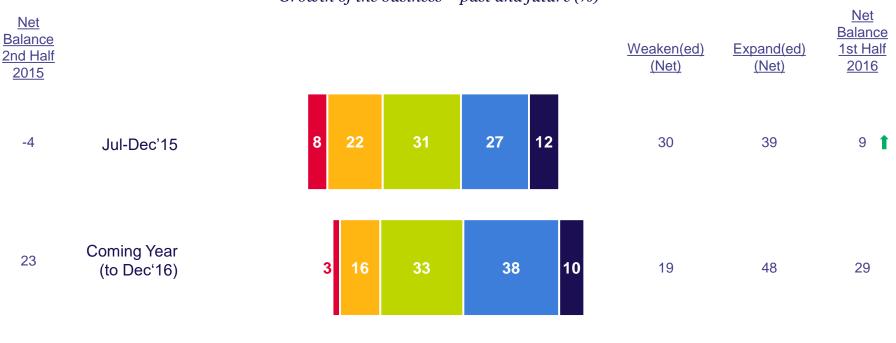
Business Forecast

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Growth of the business (primary directorship company)

Directors are more optimistic about the growth of their business with almost 50 per cent of directors expecting growth this year.



Growth of the business – past and future (%)

Weaken(ed) a lot = Weaken(ed) a little = Remain(ed) stable = Expand(ed) a little = Expand(ed) a lot



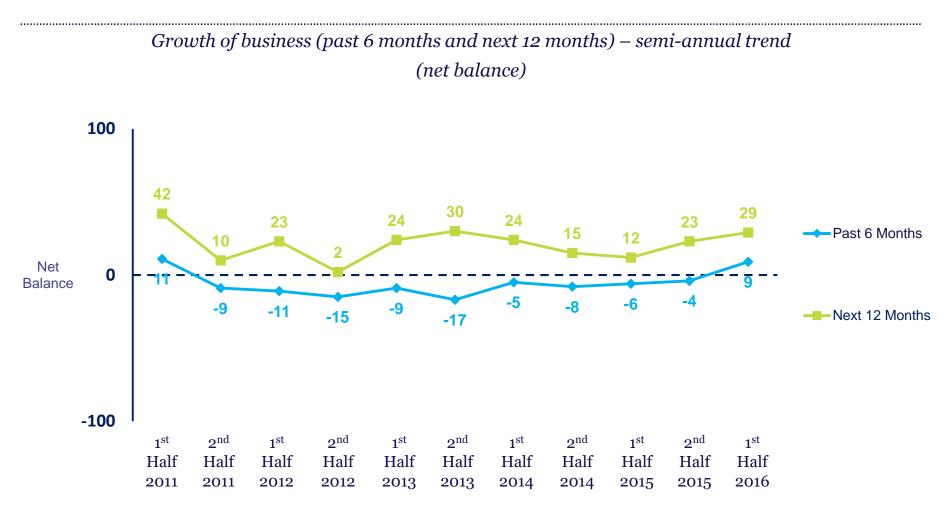
AUSTRALIAN INSTITUTE of COMPANY DIRECTORS 7: Which best describes the growth or otherwise of the business over the period July to December 2015? 8: What is your expectation of the growth or otherwise of the business over the coming year (to December 2016)? Base: All respondents n=833

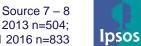
Past and future growth of business – semi-annual trend

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Directors continue to report strong business growth over the last six months. Directors are also increasingly optimistic about the future growth of their business.



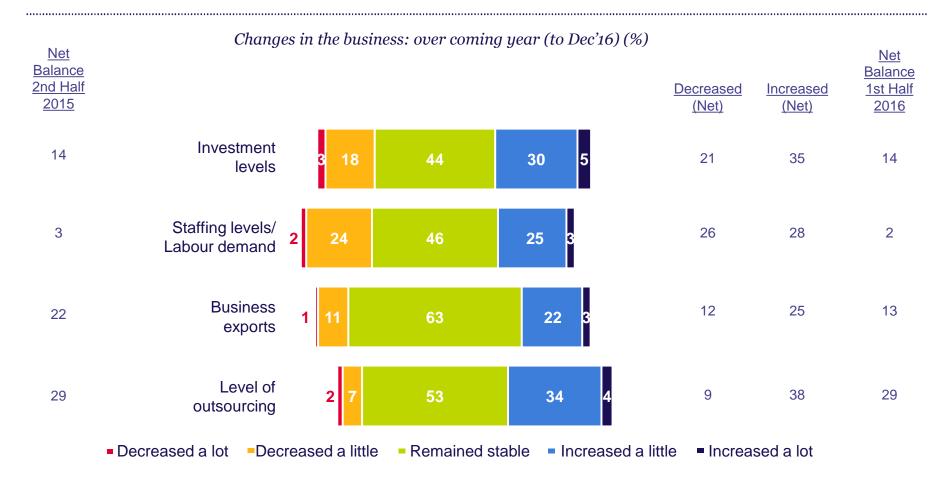


Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525, W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

Changes in the business – coming year (to December '16)

26

Directors are less optimistic about the level of business exports this year. Expectations of investment levels, staffing levels/labour demand and outsourcing remain relatively stable overtime.





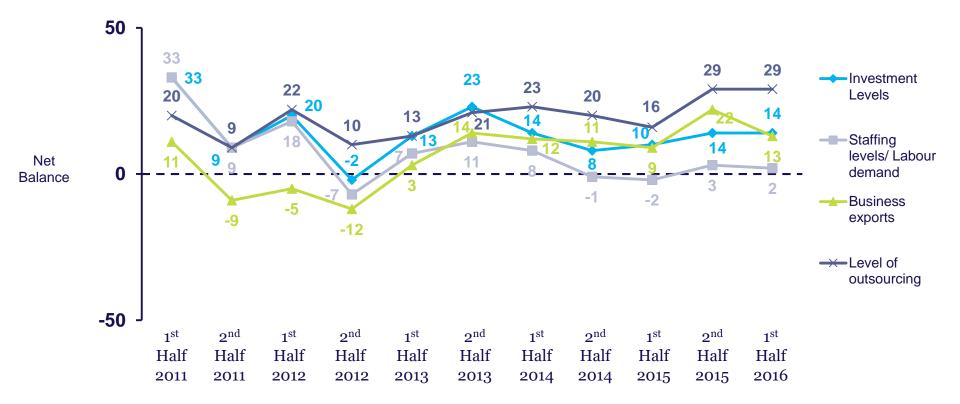
Base: All respondents n=833

AUSTRALIAN INSTITUTE 9. To what extent, if any, do you expect these things to change over the coming year (to December 2016)? of COMPANY DIRECTORS

Changes in the business: over coming year – semi-annual trend

Sentiments around changes in the business have remained stable since 2nd half 2015, except for business exports which has become less optimistic.

Changes in the business: over coming year – semi-annual trend (net balance)





Source 9

Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525, W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

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Main reason for change in staffing levels/labour demand

A change in business conditions continued to be identified as the main reason for a change in staffing levels, followed by a change in economic conditions, in line with the 2nd half 2015 results. Directors felt more strongly about the change in business conditions being the main reason in the 1st half 2016.

Main reason for expected change in staffing levels/labour demand (%)

Main reason for expected change in staffing levels/ labour demand (%)	Survey	Total (Those who expect change)	Those who expect decrease	Those who expect increase
Changed business conditions	2 nd Half 2015	46	38	54
Changed business conditions	1 st Half 2016	54 🕇	41	65 👔
Changed accorditions	2 nd Half 2015	35	50	22
Changed economic conditions	1 st Half 2016	29 🖡	45	15 👢
	2 nd Half 2015	4	4	3
Changed wage levels	1 st Half 2016	1	2	0
	2 nd Half 2015	2	2	2
Workplace laws	1 st Half 2016	4	6	2
Other	2 nd Half 2015	13	6	18
Other	1 st Half 2016	12	6	18





Profits for current six months compared to...

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No change in sentiment around actual profits for the current budget forecast, with almost 35 per cent expecting an increase in profits for the current 6 months.



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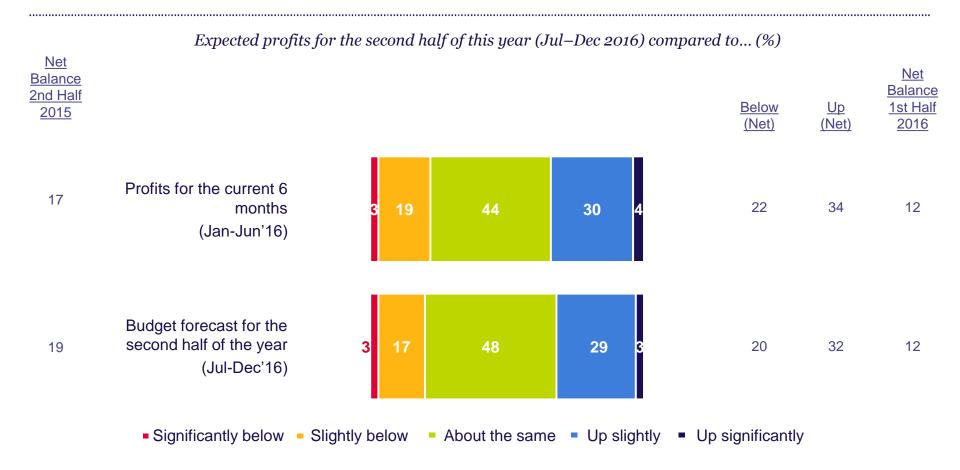
11. How do you expect your actual profits for the current 6 months,

January to July 2016, to compare to ...?

Base: All respondents n=833

Profits for second half of year compared to...

Expectations of profits for the 2^{nd} half of this year are similar to that of the 1^{st} half 2016, with around 30 per cent of directors expecting an increase in profits.

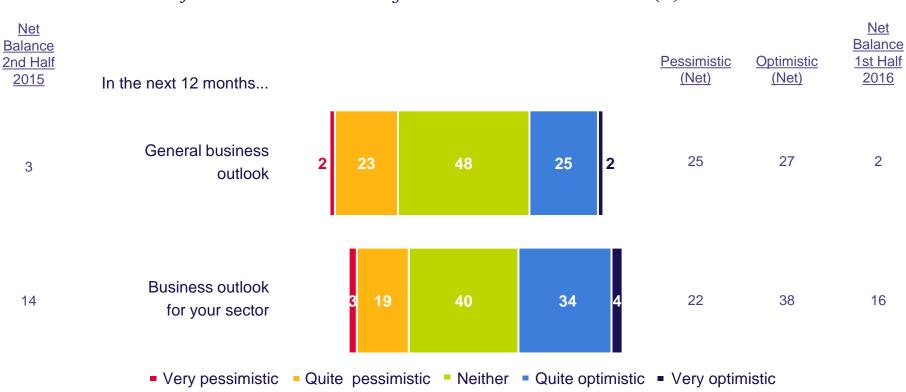




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Confidence in business outlook – next 12 months

Directors continue to be optimistic about the business outlook in the 1st half 2016, with around 25 per cent indicating they are optimistic about the general business outlook, and nearly 40 per cent indicating they are optimistic regarding the outlook for their sector.







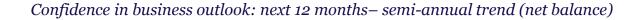


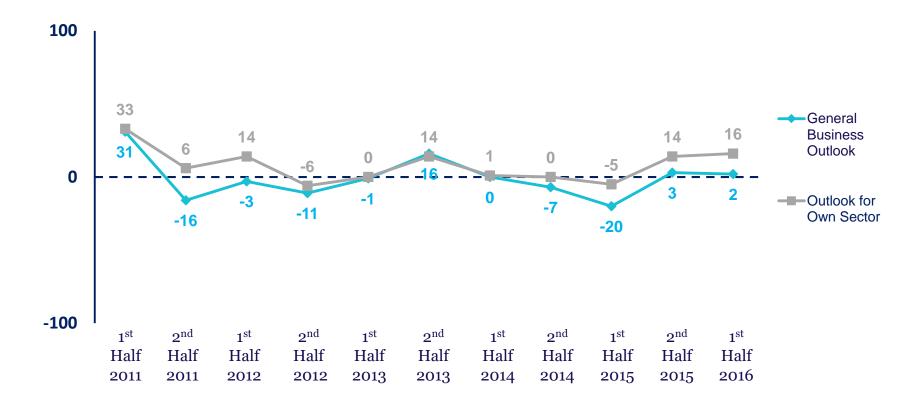
Confidence in business outlook: next 12 months – semi-annual trend ³²

Directors' optimism regarding the overall business outlook remained stable since the 2nd half 2015.

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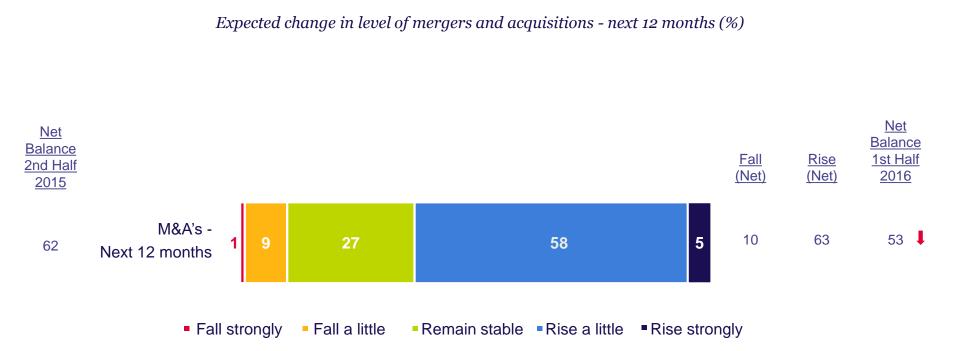


Source 13

Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525 , W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

Expected change in level of mergers and acquisitions – next 12 months ³³

Almost 65 per cent of directors expect a rise in the level of mergers and acquisitions over the coming year.





Government Policy

Budgetary





Issues federal government should address in short term (part 1)

Directors rate taxation reform as the top priority the Federal Government should address in the short term, followed by infrastructure and productivity growth. Furthermore, directors are now more concerned about the federal budget deficit, education, health and NBN rollout compared to the 2^{nd} half 2015.

Top 5 issues of the short term	-	s the mos					<u>Total</u> 2nd Half 2015	<u>Total</u> 1st Half 2016
Taxation reform	13	1	3	10	9	7	61	52 👢
Infrastructure	9	11	10	8	1(D	50	48
Productivity growth	11	9	8	7	7		50	42 🖡
Federal budget deficit	11	8	8	7	5		25	39 🕇
International competitiveness	7	7 6	8	6			39	34
Education	56	7	7	6			24	31 🕇
Health	56	56	5				16	27 🕇
Industrial Relations	54	6 6	4				31	25 👢
NBN rollout	7 4	5 4	4				18	24 🕇
Climate change	6 4	3 5	5				23	23
Regulation/ 'red-tape'	3 4 4	5 6					27	22



25: Please nominate the top 5 issues of importance, in your opinion, that the federal government should address in the short term (i.e. in the next 3 years), where 1 is the most important issue and 5 is the least important. Base: All respondents n=833



Issues federal government should address in short term (part 2)

Skilled immigration is rated as the lowest short term priority for the Federal Government, followed by childcare policies, defence.

Top 5 issues o	of importance the Federal Government should address in	Total	<u>Total</u>
the short term	 Where 1 is the most important issue and 5 the least (%) 1 2 3 4 5 	2nd Half 2015	1st Half 2016
Superannuation	3 4 4 5 4	10	20
Ageing population	4 3 5 3 5	21	20
Engagement with Asia	2 3 4 4 4	31	17 📕
Indigenous disadvantage *	1 3 2 3 6	(n/a)	15
Lack of skills in workforce/ s	1 3 4 3 3	15	14
* Size of the Federal Government	2 3 3 3 3	(n/a)	14
* Foreign ownership	21344	(n/a)	14
Border protection	11 <mark>2 2 3</mark>	8	9
Defence	1 <mark>11</mark> 2	2	5
* Childcare policies	n 11	(n/a)	3
* Skilled immigration	1 11	(n/a)	3

*Note new statements inserted in 1st Half 2016

25: Please nominate the top 5 issues of importance, in your opinion, that the federal government should address in the short term (i.e. in the next 3 years), where 1 is the most important issue and 5 is the least important. Base: All respondents n=833





Issues federal government should address in long term (part 1)

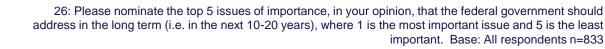
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Directors continue to rate infrastructure as the top long term priority. This is closely followed by the federal budget deficit and ageing population. Infrastructure has remained the top long term priority since this question was first asked in the 2^{nd} Half of 2012.

Top 5 issues of	fimporte	ance the	e Fede	ral Go	vernm	ent sh	ould address in	<u>Total</u>	<u>Total</u>
the long term -	- Where	1 is the : 1	most i 2		tant iss - 3	ue and 4	l 5 the least (%) 5	2nd Half 2015	1st Half 2016
Infrastructure	10	7	8		9	8		43	42
* Federal budget deficit	13	;	7	6	7	7		(n/a)	40
Ageing population	8	7	8	8	8			40	38
Education	6	9	8	8	6			30	37 🕇
Taxation reform	8	7	7	8	7			37	37
Productivity growth	9	8	6	6	7			40	36
International competitiveness	7	9	6	7	7			38	36
Health	5	7	8	7	7			24	34 🕇
Climate change	12	5	6	5	5			36	33
Engagement with Asia	6	6 5	4	5				40	26 🖡
* Indigenous disadvantage	1 3 5	3 6	5					(n/a)	18

*Note new statements inserted in 1st Half 2016





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Issues federal government should address in long term (part 2)

Childcare policies is rated as the lowest long-term priority the Federal Government should address. This is followed by skilled immigration and border protection.

	of importance the Federal Government should address in	<u>Total</u>	<u>Total</u>
the long term	 Where 1 is the most important issue and 5 the least (%) 1 2 3 4 5 	2nd Half 2015	1st Half 2016
Industrial Relations	2 4 4 4 4	19	18
Regulation/ red-tape	2 3 4 4 3	11	16
Lack of skills in workforce	2 3 4 3 4	12	16
Superannuation	1 3 3 3 5	12	15
Size of the Federal Government *	2 3 3 3 3	(n/a)	14
Foreign ownership *	12232	(n/a)	10
NBN rollout *	1 3 2 21	(n/a)	9
Defence	1 <mark>2 1 2</mark> 3	5	9
Border protection	11 <mark>2 1</mark> 2	7	7
Skilled immigration *	1111	(n/a)	4
Childcare policies *	α <mark>1</mark> α	(n/a)	3

*Note new statements inserted in 1st Half 2016

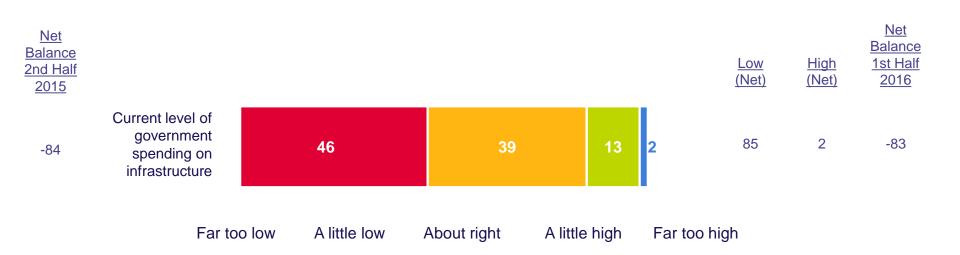
26: Please nominate the top 5 issues of importance, in your opinion, that the federal government should address in the long term (i.e. in the next 10-20 years), where 1 is the most important issue and 5 is the least important. Base: All respondents n=833



Current level of government spending on infrastructure

Sentiment regarding the level of government spending on infrastructure is in line with 2nd Half 2015, with 85 per cent of directors maintaining the belief that government spending on infrastructure is too low.

Opinion on current level of government spending on infrastructure (%)







Investment in Infrastructure (Top 3)

Almost 50 per cent of directors rate regional infrastructure as the top area of importance for infrastructure, followed closely by renewable energy sources and roads.

Top 3 areas of		icture in o vestment		impo	ortance for	<u>Total</u>
	<i>in</i>	• 1	• (70)	2	- 3	1 st Half 2016
Regional infrastructure	1	5	17		16	48
Renewable energy sources	1	6	14		13	43
Roads		19	12		10	42
Telco networks	13		12	11		37
Urban rail	9	10	8			27
High speed rail	8	8	9			25
Water supply	5	7 8				20
Intercity freight	4 6	7				18
Airport	2 4	5				12
Light rail	2 4	5				11
Ports	3 4	4				11
Coal power	1 <mark>11</mark>					4
Other	1 <mark>02</mark>					3

Note: New question asked in 1st Half 2016 20: Please nominate the top 3 areas of infrastructure in order of importance for Investment, in your opinion (Select 3 answers only) Base: All respondents n=833



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Federal Government's move towards a budget surplus

Around 70 per cent of directors believe that the Federal Government should move towards a budget surplus within the next 5-10 years. Almost 20 per cent believe a budget surplus is not a priority.

	1 st Half 2016
Within the next three years	12
Within the next five years	41
Within the next ten years	29
A budget surplus is not a priority	18

Federal Government's move towards a budget surplus (%)



Note: New question asked in 1st Half 2016 35. In what timeframe should the Federal Government move towards a budget surplus? Base: All respondents n=833



Protection/Government support for local ailing industries

Almost 55 per cent of directors do not support greater protection or government support for local ailing industries, while 25 per cent did not have an opinion on the matter.

Support for Protection/Government support for local ailing industries (%)

Yes	No	Neutral
21	54	25

Note: New question asked in 1st Half 2016 31. Do you support greater protection / government support for local ailing industries? Base: All respondents n=833



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Government Policy

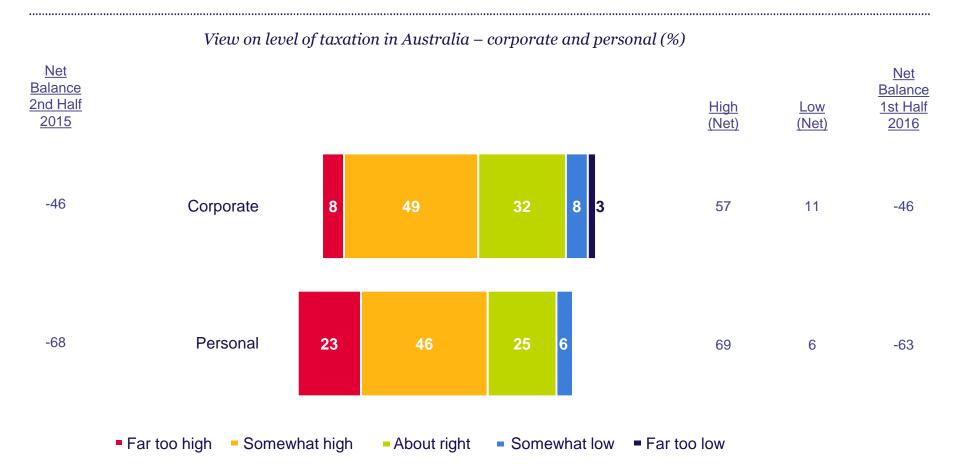
Taxation





Level of taxation in Australia

No change in sentiment regarding the level of corporate and personal taxation in Australia, with over 55 per cent and almost 70 per cent of directors, respectively, holding the belief that each tax is too high.



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Reform of taxation system

Directors rated multinational tax arrangements, followed by personal and company tax as the top three priorities for reform in any future comprehensive review of the current taxation system.

Top 3 priorities for reform			ture co n syste	_		ive re	eview of the	<u>Total</u>	<u>Total</u>
		Matto	11 59510	, in (70)	,			2nd Half 2015	1st Half 2016
Multinational tax arrangements, e.g. transfer pricing							50	44	50 🕇
Personal income tax							45	50	45
Company tax							45	36	45 🕇
State based taxes e.g. payroll tax							45	43	45
GST						37		54	37 🖡
Superannuation taxation					30			27	30
Negative gearing				24				20	24
Capital gains tax			14					16	14
Tax arrangement for NFPs		6						9	6
Dividend imputation	1							1	1

Note: Question format changed from top 3 by rank, to a simple nominated top 3 in 1st Half 2016 29. Please nominate the top 3 priorities for reform, in your opinion, in any future comprehensive review of the current taxation system. Base: All respondents n=833

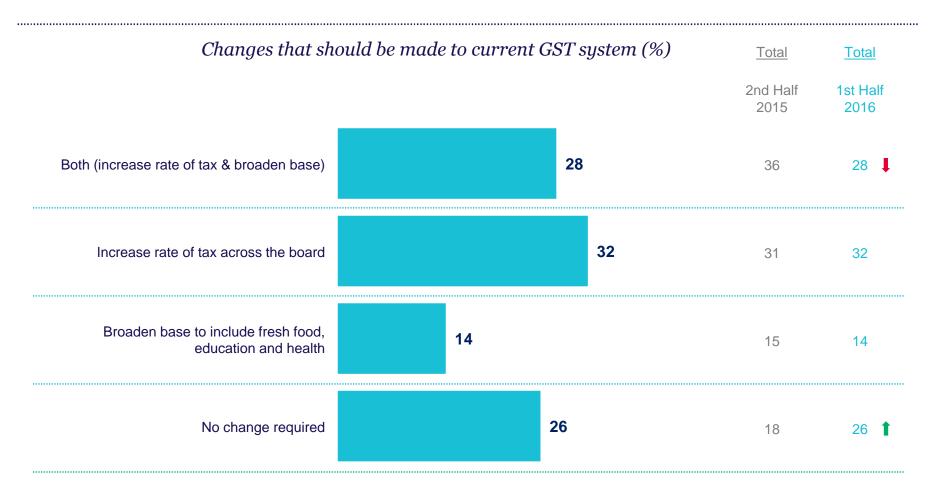




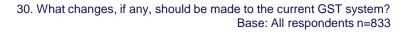
45

Changes to the GST system

About 70 per cent of directors support a change to the GST system, almost 30 per cent preferring both an increase in the rate of tax as well as broadening the tax base. Around 25 per cent feel no change is required.







Government Policy

Regulation





Impediments to productivity growth

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In line with 2nd half 2015 results, directors identify general economic conditions/concerns as the top impediment to productivity growth in their business. This is followed by 'red-tape'/regulation, excessive risk-aversion and workplace relations laws/ regulations.

	-		-		00	wth in you s the least			Total	<u>Total</u>
			= 1		• 2		• 3		2nd Half 2015	1st Half 2016
General economic conditions/concerns			32			20		13	69	65
Red tape/regulation		15		16		15			51	46
Excessive risk-aversion*	9		13		12				n/a	34
Workplace relations laws/regulations	11		11		11				41	33
Quality of management	9		9	10					31	28
ack of skills in workforce/skills shortages	8		10	9					30	27
Workplace culture	5	7	12	2					30	24
Technological constraints	5	8	10)					28	23
Lack of available credit	24	5							12	11
Other	3 1 3								8	7

*Note new statements inserted in 1st Half 2016

36. Please nominate the top 3 impediments, in your opinion, to productivity growth in your business/primary Directorship, where 1 has the most impact and 3 has the least impact. Base: All respondents n=833



48

Main measures to lift national productivity

Directors rate less focus on short termism as the top measure for lifting national productivity, followed by more infrastructure spending.

Ν	lain measures to lift nation	onal productivity? (%)		<u>Total</u> <u>1st Half</u> <u>2016</u>
Less focus on short termism			44	44
More infrastructure spending			39	39
Broad-based tax reform		31		31
A greater focus on fostering innovation		31		31
Industrial relations reform		30		30
Better standards of education		26		26
Faster adoption of technology		23		23
More efficient transport networks		20		20
Lower company tax rates	16			16
mproved Commonwealth state relations	15			15
Lower government spending	9			9
A lower exchange rate	7			7
Interest rate cuts	2			2
More competition from offshore	2			2
Other (please specify)	4			4

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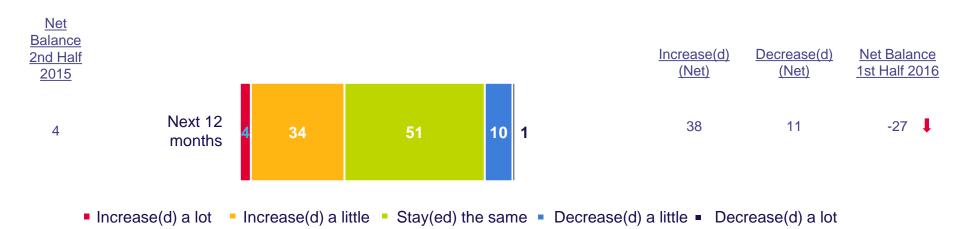
Note: New question asked in 1st Half 2016 37: What measures would do most to lift national productivity? (Select 3 answers only) Base: All respondents n=833



Level of 'red-tape' in next 12 months

Directors have become more pessimistic regarding the level of 'red-tape' in the next 12 months, with almost 40 per cent expecting an increase.

Level of 'red-tape' – next 12 months







Impact of 'red-tape' on business productivity

Almost 80 per cent of directors identify corporate reporting requirements as the aspect of their business most affected by 'red-tape'. This is followed by preparing/paying taxes and workplace health/ safety.

<u>Net</u> <u>Balance</u> <u>2nd Half</u> <u>2015</u>	Impact of 'red-tape' on	the product	ivity of y	our business in	<u>Moderate/</u> High Impact <u>(Net)</u>	<u>No</u> Impact/Low impact (Net)	<u>Net Balance</u> <u>1st Half 2016</u>
n/a	Corporate reporting requirements*	36	41	2 18 3	77	21	-56
-32	Preparing/ Paying Taxes	28	44	3 20 5	72	25	-47 🖡
-35	Workplace health/safety	36	34	2 21 7	70	28	-42
-22	Workplace Flexibility	33	32	4 23 8	65	31	-34 📕
-20	Employing new workers	27	37	<mark>3 25 8</mark>	64	33	-31 📕
3	Environmental Compliance	26	26	7 27 14	52	41	-11 👢
12	Investing in capital assets	16	30	<mark>10</mark> 29 15	46	44	-2 🖡

High Impact Moderate Impact Not Applicable

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Low Impact

No Impact

*Note new statement inserted in 1st Half 2016

22. What impact (cost/time) does 'red-tape' have on the productivity of your business in the following areas? Base: All respondents n=833

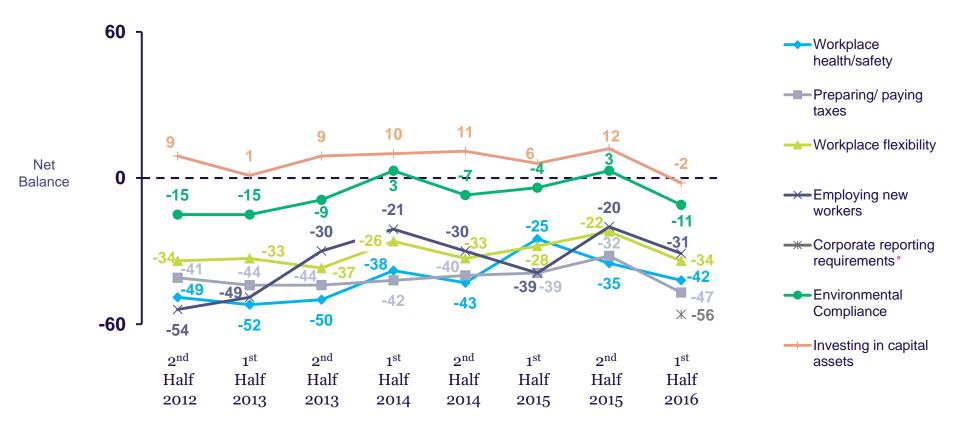


51

Impact of 'red-tape' on business productivity – semi-annual trend

Since the 2nd Half of 2012 (when this question was first asked), directors have been mostly consistent in their assessment of 'red-tape' and its negative impact on the productivity of their business. 'Red-Tape' has the most negative impact in the areas of corporate reporting requirements and preparing/paying taxes.

Impact of 'red-tape' on the productivity of your business in... – semi-annual trend (net balance)



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*Note new statement inserted in 1st Half 2016



(36) Base: All respondents; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525; W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

Government Policy

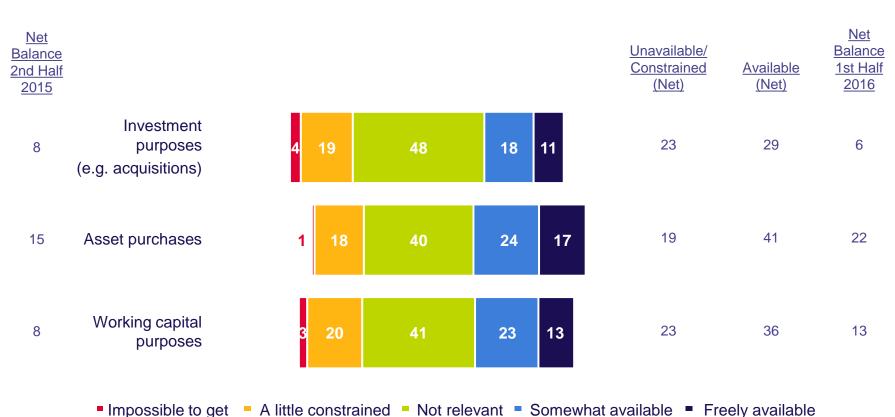
Credit Availability





Credit availability for business – Jul-Dec'15

Sentiment around credit availability for asset purchases and working capital purposes over the past six months has improved a little from the 2nd half 2015 results, whilst sentiment around credit availability for investment purposes has remained stable.



Credit availability for business – Jul-Dec' 15 (%)



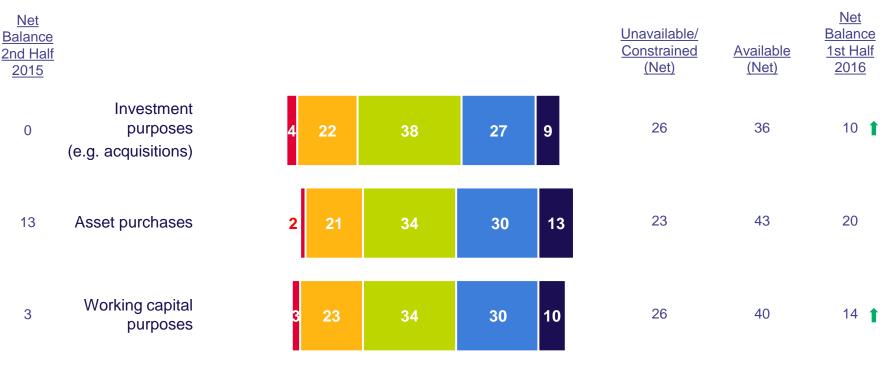


Credit availability for business – next 12 months

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Expectations of credit availability in the future have become more optimistic, with over 40 per cent of directors now predicting that credit for asset purchases will be somewhat or freely available over the coming year, and around 40 per cent expecting the same regarding credit for investment purposes and working capital purposes.



Credit availability for business - next 12 months (%)

Impossible to get A little constrained Not relevant Somewhat available Freely available



16. And what is your expectation of credit availability over the next 12 months? Base: All respondents n=833



Government Policy

Industrial Relations





Priority of industrial relations reform

Around 45 per cent of directors would continue to advise the government to pursue a significant industrial relations reform following an electoral mandate. The key priorities for an industrial relations reform are penalty rates and modern award system, in line with 2nd half 2015 results.

Extent to which Fede	ral Cover	nmont	Driority for ind	ustrial relations	Total	<u>Total</u>
should pursue ind reform	lustrial rel			orm (%)	2nd Half 2015	1st Half 2016
			Penalty rates	48	49	48
			Modern award system	39	37	39
	2 nd Half 2015	1 st Half 2016	Individual workplace arrangements	38	36	38
			Enterprise bargaining system	36	31	36
Significant reform in the next			Union right of entry*	32	n/a	32
term of government, following an electoral	53	43	Unfair dismissal laws	28	29	28
mandate			National employment standards *	25	n/a	25
Significant reform in the current term of government	23	28	Public sector employment issues	15	20	15
			The minimum wage	13	11	13
No significant reform is			Anti-bullying laws	10	7	10
required	24	29	Migrant worker provisions*	8	n/a	8
	1		Other	3	3	3

*Note new statement inserted in 1st Half 2016

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27. To what extent should the Federal government pursue industrial relations reform?
28. What areas should be the priority for any significant reform of the Industrial Relations framework? Base: All respondents n=833; Those who believe a significant reform is required n=601

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......

Government Policy

Public Policy

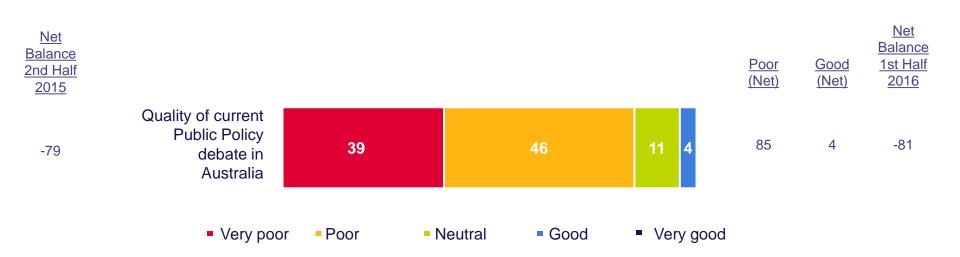




Quality of Public Policy debate

Similar to the 2^{nd} half 2015, 85 per cent of company directors believe the current quality of public policy debate in Australia is poor.









Government Policy

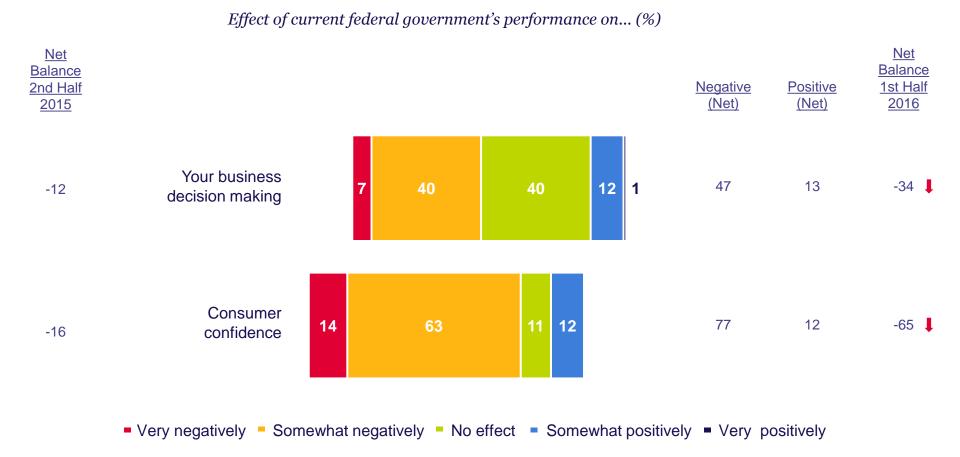
Performance & Business Understanding





Impact of federal government's performance on business

Directors have become more pessimistic about the effect of the Federal Government's performance on business overall, with close to 50 per cent of directors viewing the Federal Government as having a negative effect on their business decision making and close to 80 per cent perceiving a negative effect on consumer confidence.



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Impact of federal government on business - semi-annual trend

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The effect of the Federal Government's performance on business decision making and consumer confidence has become more pessimistic since 2^{nd} half 2015 when Malcolm Turnbull took over as Prime Minister, with sentiment decreasing back to similar levels as in the 2^{nd} half 2014.

Federal government's performance affecting... – semi-annual trend (net balance)





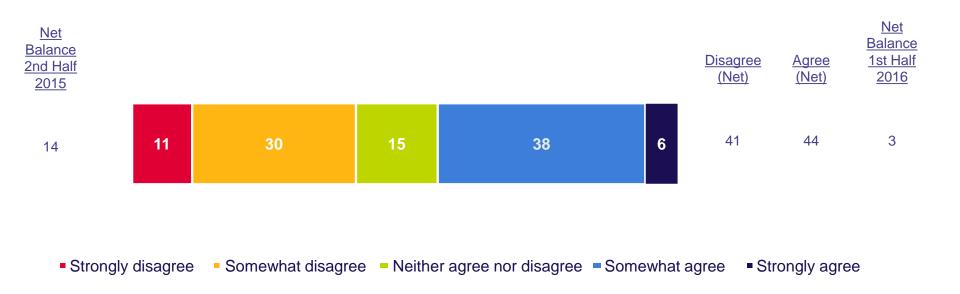
Source 50

Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525; W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

Federal government understanding of business

Directors have become less optimistic about the Federal Government's understanding of business, with about 40 per cent of directors disagreeing that the current Federal Government understands business.

Does the current federal government understand business? (%)



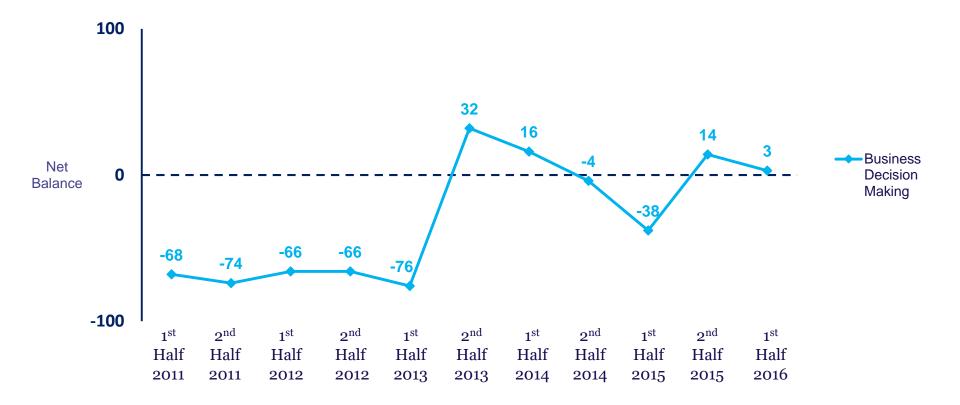




Federal government understanding of business – semi-annual trend⁶⁴

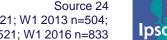
After overturning to very positive levels in 2nd half 2015, when Malcolm Turnbull took over as Prime Minister, sentiment regarding the Federal Government's understanding of business has become less optimistic in 1st half 2016.

Does the current federal government understand business? – semi-annual trend (net balance)



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Base: All respondents; W1 2011 n=511; W2 2011 n= 523; W1 2012 n= 554; W2 2012 n=521; W1 2013 n=504; W2 2013 n=527; W1 2014 n=525; W2 2014 n=501; W1 2015 n=540; W2 2015 n=521; W1 2016 n=833

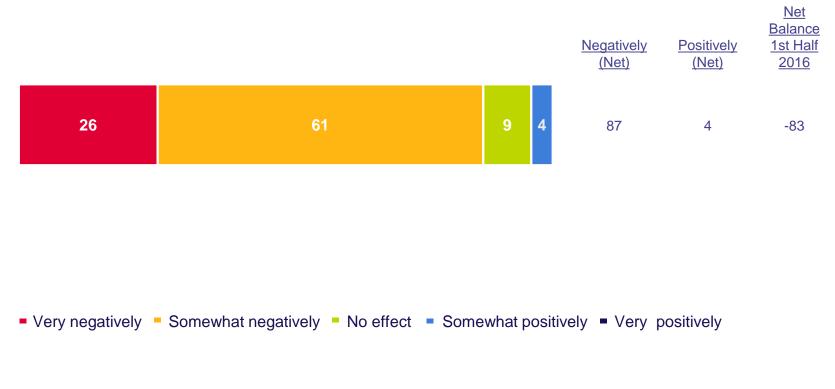
Senate's effect on business confidence

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Almost 90 per cent of directors feel that the make up of the Senate is likely to negatively affect business confidence.

Senate's effect on business confidence (%)



Note: New question asked in 1st Half 2016

34. How does the likely make up of the Senate affect...? Base: All respondents n=833



Government stability

Only 28 per cent of directors believe that this parliament will deliver stable Government for the next 3 years.

Parliament delivering stable Government for the next 3 years (%)

Yes	No	Neutral
28	49	23

Note: New question asked in 1st Half 2016 33. Do you think this Parliament will deliver stable Government for the next 3 years? Base: All respondents n=833





Main priorities for re-elected Government (Top 3)

Infrastructure investment is seen as the top priority for the re-elected Government in the next 6 months, followed by budget repair.

<u>Total</u> <u>1st Half</u> <u>2016</u>			priorities for the re ne next 6 months? (9	-	-	
48	48					Infrastructure investment
40		40				Budget repair
27			27			Innovation policies
25			25			Reinstatement of the ABCC
24			24			Spending restraint
22			22			Action on climate change
21			21			nendments to proposed superannuation changes
20			20			Company tax cuts
20			20			Commitment to Gonski funding
17			17	1		Welfare reform
14			4	14		Tighter foreign investment rules
7					7	Legislate full suite of superannuation changes
6					6	Border protection
4					4	Protection for ailing industries
5					5	Other (SPECIFY)



Note: New question asked in 1st Half 2016 32: In your opinion, what should be the 3 main priorities for the re-elected Government in the next 6 months ? (Select 3 answers only) Base: All respondents n=833



Key issues for Directors and Boards

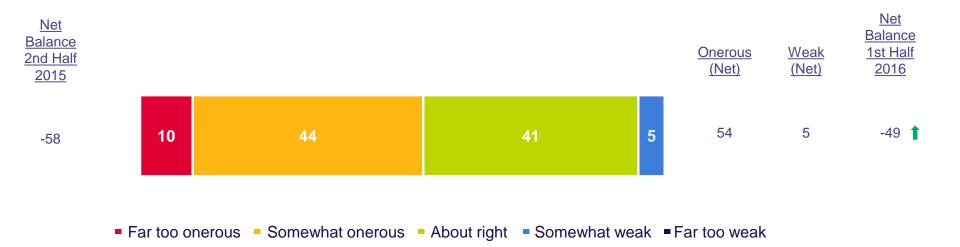




Current governance regulations under the corporations act

Compared with the 2nd half 2015, directors have become less pessimistic about the current governance regulations, however around 55 per cent perceive them to be onerous.

Are current governance regulations...? (%)

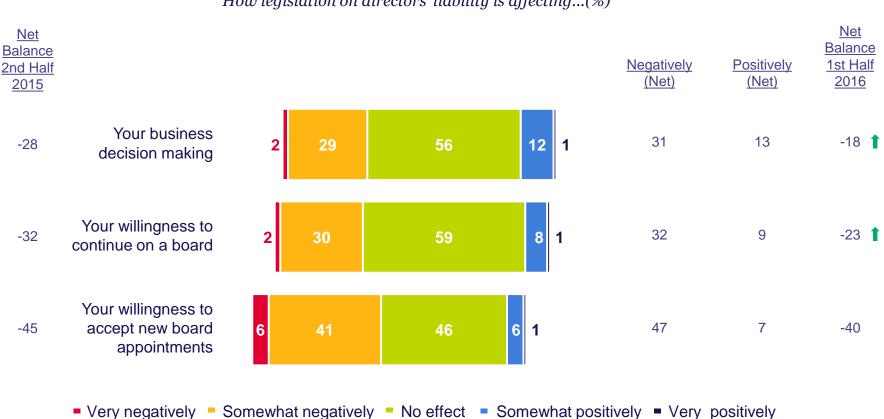






Impact of legislation on director liability

Directors feel less pessimistic about the impact of legislation on director liability compared to 2nd half 2015. While over 30 per cent feel that it has negatively affected their business decision making and willingness to continue on a board, almost 50 per cent feel it impacts negatively on their willingness to accept new board appointments.



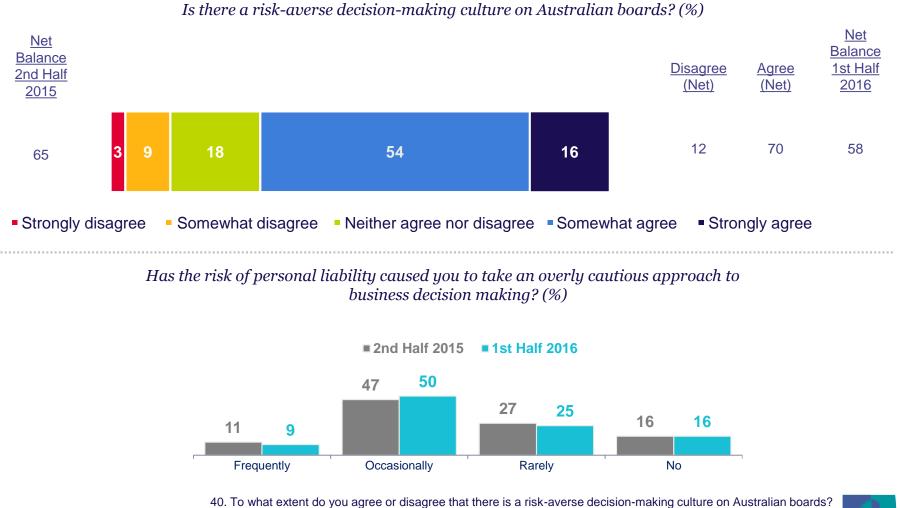
How legislation on directors' liability is affecting...(%)





Business decision making and risk aversion

Seventy per cent of directors perceive there to be a risk-averse decision-making culture on Australian boards. About 85 per cent of directors claim that the risk of personal liability has caused them to take an overly cautious approach in their business decision making at some point.



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40. To what extent do you agree or disagree that there is a risk-averse decision-making culture on Australian boards?
 41. Has the risk of personal liability caused you, or a board of directors on which you sit, to take an overly cautious approach to business decision making Base: All respondents n=833

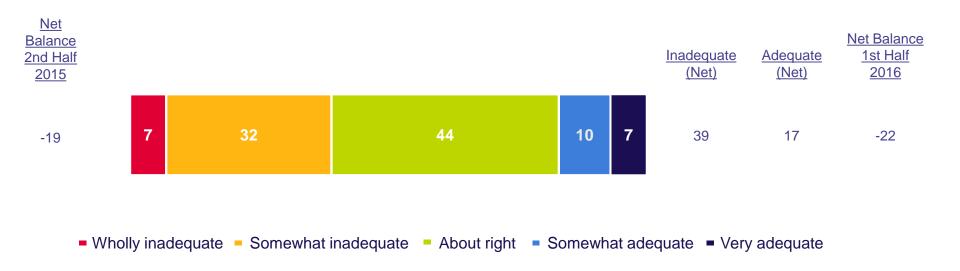


71

Adequacy of public company remuneration reports

Almost 45 per cent of directors perceive the adequacy of public company remuneration reports to be about right, while around 40 per cent hold the view that they are inadequate.

Adequacy of public company remuneration reports (%)



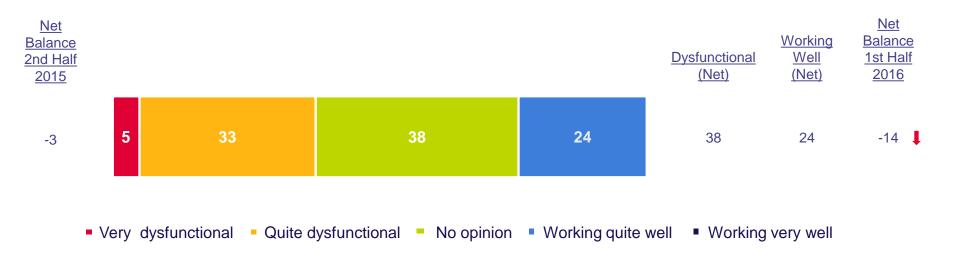




Current AGM system

Sentiment regarding the current AGM system has become more pessimistic in the 1st half 2016, with only 25 per cent of directors of the opinion that the current AGM system is working well.

Functionality of the current AGM system (%)







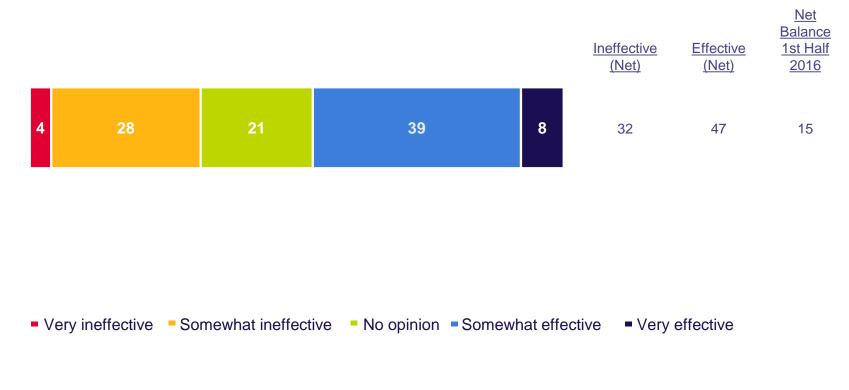
Effectiveness of corporate reporting in Australia

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Almost 50 per cent of directors rate corporate reporting in Australia as effective.

Effectiveness of corporate reporting in Australia (%)



Note: New question asked in 1st Half 2016 43. How would you rate the effectiveness of corporate reporting in Australia? Base: All respondents n=833



Board meetings

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On average, directors rate compliance obligations as consuming about one-third of their total board meetings, while almost 60 per cent of their total board meetings is spent on performance discussions.

Percentage of board meetings spent on compliance obligations versus performance discussions (% mention)

	Compliance obligation	Performance discussions
Average	33	59
Median	30	60

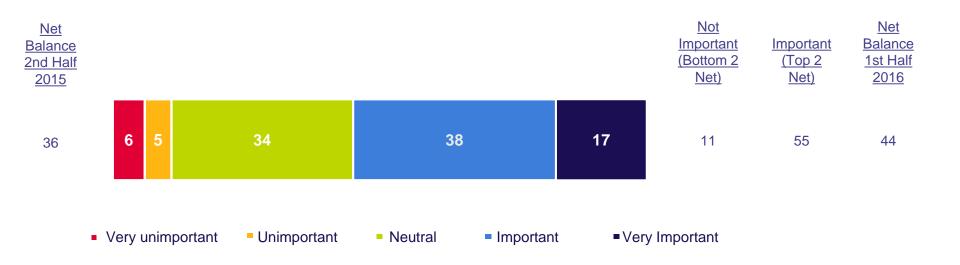
Note: New question asked in 1st Half 2016 23. What percentage of your board meeting is spent on matters of compliance obligations Versus performance discussions e.g. strategy? Base: Respondents who provided an answer n=784 (some opted for "not sure") Outlier (100) excluded from analysis



Importance of ESG issues/extent of change - next 2 years

Fifty five per cent of directors perceive ESG issues to be important, while about 10 per cent believe they are unimportant. Overall sentiment has become slightly more optimistic in the 1st half of 2016.

Importance of ESG issues within business (%)





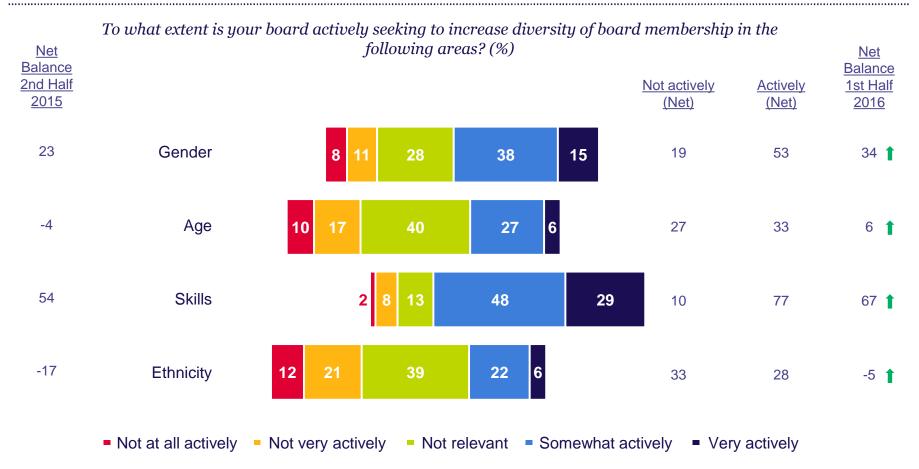


Board diversity: policy and efforts to increase

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Efforts to increase board diversity have become more pronounced. Over 75 per cent of directors state that their business is actively seeking to increase diversity of their board in terms of skills and over half indicate their business is actively trying to increase diversity in terms of gender. Efforts in terms of age and ethnicity have improved too.

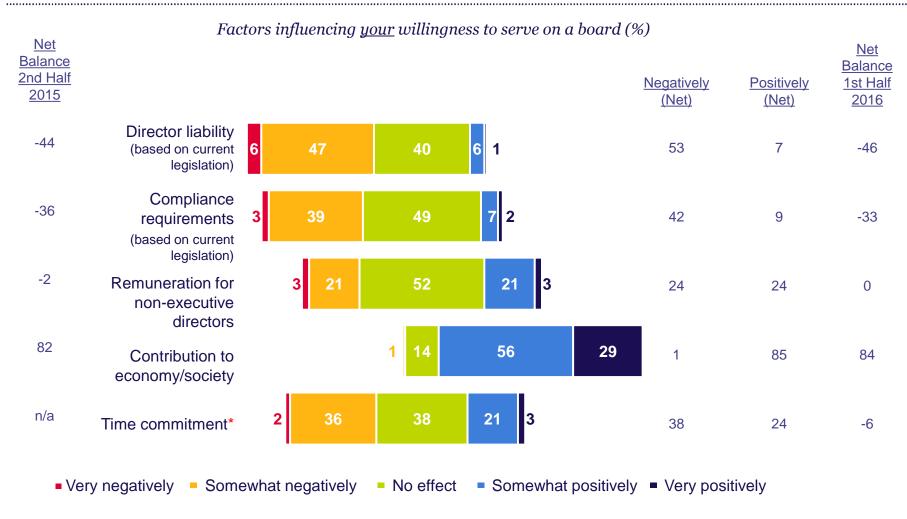




46. To what extent is your Board actively seeking to increase diversity in the following areas? Base: All respondents n=833

Factors influencing your willingness to serve on a board

Over half of directors believe that director liability negatively impacts their willingness to serve on a board. Eighty-five per cent of directors believe the contribution they make to the economy and society influences their willingness to serve on a board.



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*Note new statement inserted in 1st Half 2016 48. How do the following things influence your willingness to serve on a Board? Base: All respondents n=833



APPENDIX

AUSTRALIAN INSTITUTE of COMPANY DIRECTORS



Embargoed until 25 August 2016

Summary of Key Indicators





Summary of key indicators (1 of 6)

Indicator (expected change in coming 12 months)	Scale	1 st Half 2016 net balance	2 nd Half 2015 net balance
Economic conditions			
Health of the Australian economy	Weak/strong	-35	-37
Health of the Asian economy	Weak/strong	-2	-11
Health of the European economy	Weak/strong	-83 🖡	-69
Health of the US economy	Weak/strong	-8 🖡	14
Inflation rate (Australia)	Lower/higher	-10 👢	9
Exchange rate (value of AUD versus USD)	Lower/higher	-41 👔	-55
RBA cash rate	Lower/higher	-51 🖡	-2
Level of wages growth	Lower/higher	-16 🖡	-5
Unemployment rate	Lower/higher	28	26
Expected change in ASX All Ordinaries index	Fall/rise	14	19

Significantly lower vs. 2nd half 2015 @ 95% confidence level



Summary of key indicators

(2 of 6)

Indicator (expected change in coming 12 months, with the exception of*)	Scale	1 st Half 2016 net balance	2 nd Half 2015 net balance
Business conditions			
Growth of primary directorship business	Weak/strong	29	23
Change in business investment levels	Decrease/increase	14	14
Change in business staffing levels/labour demand	Decrease/increase	2	3
Change in level of business exports	Decrease/increase	13	22
Change in level of outsourcing	Decrease/increase	29	29
Expectations of profits for Jan-Jul 2016 actual versus forecast*	Below/up	12	7
Expectations of profits for Jul-Dec 2016 actual versus forecast*	Below/up	12	19
Confidence in general business outlook*	Pessimistic/opt	2	3
Confidence in business outlook for primary directorship sector*	Pessimistic/opt	16	14
Expected change in level of mergers and acquisitions	Fall/rise	53 👢	62
Infrastructure			·
Perception of level of government spending on infrastructure*	Low/high	-83	-84
Taxation			
Perception of current level of corporate taxation*	High/low	-46	-46
Perception of current level of personal taxation*	High/low	-63	-68

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Significantly higher vs. 2nd half 2015 @ 95% confidence level



Summary of key indicators (3 of 6)

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Indicator	Scale	1 st Half 2016 net balance	2 nd Half 2015 net balance
Regulation, legal issues, reporting			
Expected change in level of 'red-tape' in coming 12 months	Increase/decrease	-27 👢	4
Impact of 'red-tape' on workplace health/safety	High impact/low impact	-42	-35
Impact of 'red-tape' on preparing/ paying taxes	High impact/low impact	-47 👢	-32
Impact of 'red-tape' on workplace flexibility	High impact/low impact	-34 👢	-22
Impact of 'red-tape' on employing new workers	High impact/low impact	-31 👢	-20
Impact of 'red-tape' on corporate reporting requirements*	High impact/low impact	-56	(n/a)
Impact of 'red-tape' on environmental compliance	High impact/low impact	-11 👢	-3
Impact of 'red-tape' on investing in capital assets	High impact/low impact	-2 🖡	12

*Note new statement inserted in 1st Half 2016

Significantly higher vs. 2nd half 2015 @ 95% confidence level



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Summary of key indicators

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(4 of 6)

Indicator (expected change in coming 12 months, with the exception of*)	Scale	1 st Half 2016 net balance	2 nd Half 2015 net balance
Tax, credit, M&A			
Credit availability for investment purposes	Constrained/available	10 📋	0
Credit availability for asset purchases	Constrained/available	20	13
Credit availability for working capital	Constrained/available	14 🚺	3
Public Policy			
Quality of current Public Policy debate in Australia*	Poor/good	-81	-79
Regulation, legal issues, reporting			
Agreement with 'Federal Government understands business'*	Disagree/agree	3	14
Regulation, legal issues			
How is the current Federal Government's performance affecting your business decision making?*	Negatively/positively	-34 👢	-12
How is the current Federal Government's performance affecting consumer confidence?*	Negatively/positively	-65 👢	-16





Summary of key indicators (5 of 6)

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Indicator	Scale	1 st Half 2016 net balance	2 nd Half 2015 net balance
Regulation, legal issues			
Perception of governance regulations	Onerous/weak	-49 🕇	-58
Extent legislation on directors affect your business decision-making	Negatively/positively	-18 🕇	-28
Extent legislation on directors affect your willingness to continue on a board	Negatively/positively	-23 🕇	-32
Extent legislation on directors affect your willingness to accept new board appointments	Negatively/positively	-40	-45
Risk-averse decision-making culture on Australian boards	Disagree/agree	58	65
Adequacy of public company remuneration reports	Inadequate/adequate	-22	-19
Functionality of current AGM system	Dysfunctional/ functional	-14	-3

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Significantly higher vs. 2nd half 2015 @ 95% confidence level



Summary of key indicators

AUSTRALIAN INSTITUTE of COMPANY DIRECTORS

(6 of 6)

Indicator (expected change in coming 12 months, with the exception of*)	Scale	1 st Half 2016 net balance	2 nd Half 2015 net balance
Board diversity			
Board actively seeking to increase diversity of gender on board	Not actively/actively	34 🖠	23
Board actively seeking to increase diversity of age on board	Not actively/actively	6 🖠	-4
Board actively seeking to increase diversity of skills on board	Not actively/actively	67 🖠	54
Board actively seeking to increase diversity of ethnicity on board	Not actively/actively	-5 👔	-17
Directorship conditions			
Impact of directors' liability on willingness to serve on a board	Negatively/positively	-46	-44
Impact of compliance requirements on willingness to serve on a board	Negatively/positively	-33	-36
Impact of remuneration on willingness to serve on a board	Negatively/positively	0	-2
Impact of contribution to economy/society on willingness to serve on a board	Negatively/positively	84	82
Impact of time commitment on willingness to serve on board*	Negatively/positively	-6	(n/a)
ESG importance			
Importance of ESG within business	Unimportant/Important	44	36

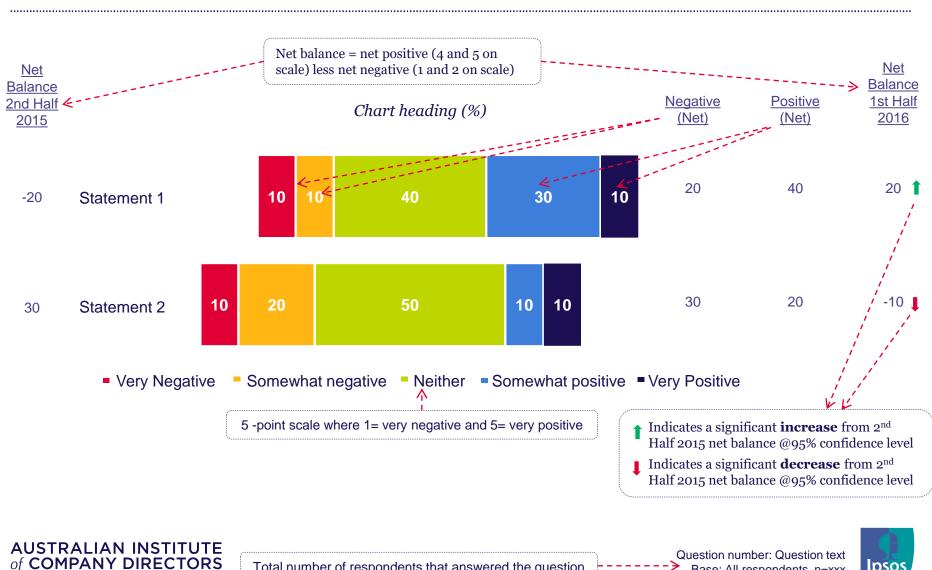
*Note new statement inserted in 1st Half 2016

Significantly higher vs. 2nd half 2015 @ 95% confidence level





Explanation of charts – example only



Total number of respondents that answered the question

