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Mr Erkki Liikanen
Chair
IFRS Foundation
Columbus Building,
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Dear Mr Liikanen

### IFRS Practice Statement Exposure Draft ED/2021/6

Thank you for the opportunity to comment on IFRS Practice Statement Exposure Draft ED/2021/6 – Management Commentary.

The Australian Institute of Company Directors' (AICD) mission is to be the independent and trusted voice of governance, building the capability of a community of leaders for the benefit of society. The AICD's membership of more than 46,000 reflects the diversity of Australia's director community, comprised of directors and leaders of not-for-profits, large and small businesses and the government sector.

We note that we have had the opportunity to directly engage with the project team at the IFRS Foundation on the Exposure Draft (**ED**) and we thank them for their time and feedback.

### **Executive Summary**

The AICD has some concerns about the nature of the ED, particularly given the external environment in Australia and the heightened liability risks directors and entities are exposed to around the making of forward-looking statements. As a result, arrangements which may be suitable in other IFRS jurisdictions may not translate well into the Australian environment.

While generally supportive of the content of the ED, we think there is some scope for consolidation to reduce complexity and duplication.

Finally, we have some concerns around timing, given the likely effect of the IFRS Foundation Trustees' project on sustainability reporting, the effect this may have on management commentary and the substantial focus it will require from preparers.

# **Liability environment for Australian directors**

The comments that we make in this submission are made in the context of the liability environment for directors and preparers in Australia. Australian preparers tend to take a more cautious approach to disclosures in management commentary, particularly around forward-looking statements, than may be common in other jurisdictions.

There are multiple reasons for this. Even with recent welcome <u>reforms</u>, Australia's continuous disclosure laws (essentially requiring price sensitive information to be disclosed immediately to the market) provide

greater liability risk for directors and companies than in other jurisdictions. The continuous disclosure rule has the force of law and can give rise to personal liability for directors. There is no 'safe harbour' from liability for forward-looking statements in company reports, even when statements are identified as forward-looking based on sound application of business judgement and appropriately qualified. We have a facilitative class action regime and Australian directors are subject to public enforcement of their duties by regulators.

This external environment, and the risks for directors, needs to be taken into account when considering any changes to management commentary arrangements in Australia. The natural result is that Australian directors may be less likely to make forward-looking statements in management commentary. Caution needs to be applied when seeking to implement a regime that may be more suitable to other IFRS jurisdictions.<sup>1</sup>

### **Response to Exposure Draft questions**

The following sets out the AICD's views on the questions asked by the IFRS Foundation in the Exposure Draft.

## Question 3—Objective of management commentary

We have no major concerns about the objective of management commentary as set out in the ED. We have some concerns about the definition of materiality, essentially that information is material if omitting, misstating or obscuring it could reasonably be expected to influence decisions that investors and creditors make based on that management commentary and of the related financial statements. We note that this is similar to the definition of 'materiality' in the accounting standards, which is incorporated into the current MCPS via the glossary. We also note following our discussions with staff of the IFRS Foundation, that the revised definition was intended to clarify the definition and make it easier for preparers to select only relevant information.

In Australia, management commentary is regulated by Parliamentary legislation under the Australian Government's Corporations Act 2001 as well as by the securities regulator, the Australian Securities and Investments Commission (ASIC). Under current Australian arrangements, there is no definition of 'materiality' for management commentary. However, s.299A(1) of the Corporations Act 2001 states that the Operating and Financial Review (OFR) must contain information that members of a listed entity would 'reasonably require to make an informed assessment' of the operations, financial position, and business strategies and prospects for future financial years, of the entity reported on.

The materiality test in the Corporations Act is probably a narrower test than the definition proposed in the ED, particularly as the ED test is negatively framed. Its application would potentially lead to a significant increase in the amount of information disclosed, which may ultimately be of less value to users.

Subject to consultation with other jurisdictions, we suggest that the IFRS Foundation might consider whether paragraphs 3.2 and 3.3 be deleted and replaced with words to the effect of the following:

<sup>&</sup>lt;sup>1</sup> See <u>here</u> for a more detailed discussion of how the Australian system operates, noting there has been law reforms since this article was published.

Information required by paragraph 3.1 shall be provided if it is material. In the context of management commentary, information is material it is information that investors or creditors would reasonably require to make an informed assessment of the entity's key matters.

## Question 4—Overall approach

While we understand the reasoning behind the structure of the ED, we believe that the separation of disclosure objectives and the inclusion of six key matters (particularly resources and relationships and external environment) is potentially confusing. It is questionable whether it is essential to separate each disclosure objective into three categories, and there is also some overlap between content areas (see response to Question 6 for further details).

The duplication, both between disclosure objectives and across content areas, adds to the length and complexity of the ED. This duplication is probably most apparent in Chapter 11, for example for 'External environment' the Assessment objectives asks the preparer to consider 'how factors and trends in the entity's external environment have affected or could affect the entity' and the specific objectives asks again 'how those factors and trends have affected or could affect the entity'.

In our view consideration should be given to consolidating content under four key matters – business model, strategy, risk, financial performance – and for removing the separation between different disclosure objectives. This would clearly have significant flow-on effects to the rest of the document.

#### Question 5—Design of disclosure objectives

The disclosure objectives as they appear in paragraph 4.4 of the ED are somewhat confusing and abstract, although they become clearer when they are applied to each content area in Part B. For the reasons set out in our answer to Question 4 we feel that the disclosure objectives are somewhat duplicative and wonder whether they might not better be combined into a single objective. This would enable an assessment of disclosure by preparers complemented by the materiality definition and using the process described in Chapter 12 on materiality judgments.

### Question 6—Disclosure objectives for the areas of content

As a general rule, we support the provision of detail in the ED when that detail serves as a form of guidance rather than prescription. We believe detail assists preparers in ascertaining what kind of information they should be providing, and we commend the IFRS Foundation for its use of detail, particularly in relation to Examples (see response to Question 13).

Management's strategy for sustaining and developing that business model

We have some concerns around the specificity of the disclosure objective of 'milestones on the path towards those aims.' This is also relevant to the disclosure of metrics in paragraph 6.9. This is due to the increased personal liability risk faced by Australian directors for forward-looking statements.

The entity's resources and relationships

We have some concerns about the inclusion of this content area as it is not information that would typically form part of an Australian OFR. We question its utility and whether users require this information and would reasonably rely on it. For example, some of the resources that it seeks disclosure around – specialist employees, raw materials with only one supplier – seem more suited to a risk disclosure. Others,

such as employee engagement scores, may be difficult to verify and might have little reliance placed on them by users.

We suggest that consideration be given as to whether this content area might be subsumed into other content areas – particularly around risk.

The entity's external environment

Similar to our concerns around resources and relationships, we struggle to see how this content area might lead to disclosures that the entity would not already be making in risk and business model sections. We believe that the IFRS foundation could consider consolidating this content area into those sections.

## **Question 7—Key matters**

We refer to our comments on question 6 with respect to our concerns around the resource and relationship and external environment key matters.

## Question 8 — Long-term prospects, intangible resources and relationships and ESG matters

We agree that management commentary should provide information on matters that could affect the entity's long-term prospects, intangible resources and relationships, and environmental and social matters, where these are material and relevant to any of the content areas.

There is an inherent difficulty in making statements about long-term prospects in any report given the uncertainty that necessarily attaches to any such statement. This might mean that preparers are reluctant to make long-term statements with the requisite degree of confidence. It might be reasonable for entities to simply acknowledge and disclose uncertainty about the future. This is particularly the case in jurisdictions such as Australia where, as discussed, there is no safe-harbour from liability for forward looking statements. Accordingly, while we agree they should be included, in practice there may be limited disclosures in these areas.

Statements about long-term prospects in management commentary is an emerging area of practice that is particularly relevant to disclosures such as those recommended by the TCFD around climate change scenario analysis and stress testing. We expect those developments will affect the nature of these disclosures in coming years.

## Question 9—Interaction with the IFRS Foundation Trustees' project on sustainability reporting

We recognise that the IFRS Foundation's review of management commentary is a long-standing project. However, we do hold some concerns about the timing of this ED and its interaction with the project on sustainability reporting.

The November announcement of the creation of the International Sustainability Standards Board and the binding standards that might flow from it may be expected to cover some of the matters set out in the ED. Implementing these standards will be a major project that will require attention and focus from IFRS jurisdictions, including Australia. A simultaneous formal overhaul of narrative reporting would therefore not be ideal.

Further, the release of mandatory quantitative sustainability reports is likely to lead to many entities redefining their approach to narrative reporting, to assist with explanation of matters contained within

that sustainability report. It is possible that standards around management commentary may need to be amended to reflect that.

The timing and interaction of ED and the sustainability reporting project are better known to the IFRS Foundation than to stakeholders. We suggest that the IFRS Foundation is best placed to consider these factors in its deliberations.

# Question 10—Making materiality judgements

We view this Chapter as a helpful explanation of how materiality judgments might be made.

### Question 13—Examples of information that might be material

It is very useful to preparers to have non-binding examples contained in Practice Statements and we support the inclusion of these examples. We think it be important that the ED make clear that these are not intended to be prescriptive, merely illustrative.

#### **Question 16—Other comments**

In Australia, the statutory scheme allows an entity to omit material including if it is likely to result in 'unreasonable prejudice' to an entity or part of a consolidated entity. ASIC, which regulates management commentary, in their regulatory guidance states:

We think a useful approach to considering whether the publication of information would result in unreasonable prejudice is to identify the adverse consequences that are likely to occur (i.e. the prejudice), and then consider whether these consequences are unreasonable. We suggest that the consequences would be unreasonable if, for example, disclosing the information is likely to give third parties (such as competitors, suppliers and buyers) a commercial advantage, resulting in a material disadvantage to the entity.<sup>2</sup>

This includes confidential information that is commercially sensitive and where the disclosure of that information would unreasonably damage the entity's business. For example, if an entity, as part of its business strategy, has planned the hostile takeover of a competitor they would be unlikely to disclose that in the OFR.

We would support consideration of a similar exemption in the ED.

### Next steps

We hope our response will be of assistance. If you would like to discuss any aspects further, please contact David McElrea, Senior Policy Adviser, at <a href="mailto:dmcelrea@aicd.com.au">dmcelrea@aicd.com.au</a>

Yours sincerely,

Christian Gergis GAICD Head of Policy

<sup>&</sup>lt;sup>2</sup> ASIC, Regulatory Guide 247, Effective disclosure in an operating and financial review, paragraph RG247.67.